"One Ecosystem. Four Engines of Growth — from Pre-school to Partnership, from Play to Profit."

Investor Presentation

A Singapore-founded robotics, coding & STEM platform for ages 3–16, vertically integrated with proprietary curriculum IP and purpose-built hardware.

7	20+	600+	3–16
Singapore Centres	Curriculum Modules	Build Models	Age Range

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Executive Summary

A dual-engine education & IP platform

Meta Education Group represents a unique opportunity to invest in an education platform that combines stable recurring cash flow with high-growth intellectual property (IP) and international expansion.

Unlike traditional education companies that rely solely on physical centres, the Group has intentionally separated its operations into two complementary businesses — allowing it to generate predictable cash flow today while building scalable, high-margin recurring revenue for the future.

THE STRUCTURE

Step Education Pte Ltd

Operating company delivering recurring weekly STEM, Robotics and AI education programmes.

Meta Robotics Pte Ltd

IP company responsible for curriculum development, franchising, licensing, technology and international expansion.

Market Timing: Education Pivoting Toward AI Futures

Robotics and coding pivot from optional enrichment to essential competencies as AI reshapes services

1

Technology Acceleration

AI & Robotics are reshaping industries

- $1.37B → $5.84B by 2030
- 28.8% CAGR

2

Parental Demand

80% of parents want STEM skills

- Growing awareness of AI
- Early exposure valued

3

Workforce Transformation

65% of jobs require digital skills

- STEM careers growing 2x
- Robotics automation demand

4

Education Reform

MOE alignment curriculum updates

- STEM mandatory in schools
- Coding from age 6

$1.37B
Market size 2024

28.8%
CAGR 2025-2030

3.2M
Students reached

60+
Countries

KEY INSIGHT

Robotics education is shifting from optional enrichment to essential learning, driven by AI disruption and workforce demands.

$5.84B
Projected 2030

The Problem We Are Fixing

Fragmented robotics education with inconsistent outcomes and high barriers to entry

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Fragmented, Template-Based Education

The robotics education market is highly fragmented, with most providers relying on open-source or generic LEGO templates that lack structured progression.

Key Issue

Limited curriculum depth with only 3-5 courses vs. 20+ modules needed for comprehensive learning.

Inconsistent outcomes

No clear progression

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Heavy Reliance on Generic Kits

Most operators use off-the-shelf kits with limited customization, resulting in cookie-cutter experiences that fail to engage students long-term.

Hardware Limitation

Generic tools with no proprietary integration or curriculum alignment.

No IP ownership

Limited differentiation

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High R&D Costs for Operators

Developing in-house robotics programs requires $600K+ investment and 2-3 years, creating high barriers for new entrants.

Cost Analysis

S$600K+ for in-house development vs. 1/30 cost with Meta Robotics.

High capital requirement

Long time-to-market

Our Solution: Full-Stack, Vertically Integrated

One Ecosystem. Four Engines of Growth — from Pre-school to Partnership, from Play to Profit.

META ROBOTICS ECOSYSTEM

Curriculum IP

20+ modules, 600+ models

Proprietary curriculum designed for multi-year progression across Robotics, Coding, STEM, and AI concepts.

Blended Centres

7 Singapore locations

Flagship centres that validate performance and demonstrate multi-year learner progression.

Hardware

KindieBot + Builder Toolkit

Purpose-built education hardware with 800+ build variations for ages 3-16.

Licensing & Franchise

B2B expansion

Packages curriculum + hardware + training for partner deployment.

✓ Consistent Quality ✓ Lower Hardware Cost ✓ Faster Partner Deployment ✓ Multi-year Retention

Business Model: B2C to B2B Flywheel

Validating IP in our own centres to fuel high-margin global franchise scaling

PHASE 1 / CORE

B2C Operations

Direct-to-consumer Singapore centres providing robust recurring revenue and real-world pedagogy testing.

REVENUE STREAMS

Recurring Term Fees

Stable, predictable cash flow

Holiday Camps

High-volume seasonal influx

Specialized Workshops

Ad-hoc technical deep-dives

Strategic Outcome: Drives continuous curriculum iteration and builds strong local brand awareness.

The Growth Flywheel

Value Creation

1. Centre Learnings
2. Curriculum Updates
3. Partner Enablement
4. Economies of Scale

Centre learnings feed curriculum, which enables partners, driving scale — and back again.

PHASE 2 / SCALE

B2B Franchise

Metorion International drives global expansion through asset-light licensing and turnkey franchise models.

REVENUE & ECONOMICS

Equipment Fee	~$3k
Brand / Franchise Fee	$14.0k - $28.0k
Royalty Rate	8 - 10%

Strategic Outcome: Asset-light expansion creating high-margin recurring revenue streams globally.

Traction & KPIs

Proven B2C foundation in Singapore ready for global B2B scale

~$1.8M

B2C Revenue

Generated through our wholly-owned Singapore centres (management-reported)

~$0.2M

B2B Revenue

Growing franchise & licensing stream via Metorion International

$1.3M

Total Capital Raised

Efficient capital utilization to build out 7 centres and proprietary IP stack

7 Centres

Singapore Footprint

Established physical presence validating curriculum and hardware

- Punggol
- Bukit Timah
- Jurong East
- Katong
- Novena
- Tiong Bahru
- Upper Thomson

"Best in STEM & Robotics Education 2025"

ParentsWorld Singapore (Feb 2025)

Recognized for our comprehensive pedagogy and structured progression tracks

CNA938 'Mind Your Money' Feature

Preparing children for disruptive technologies

Featured expert insights on the growing importance of robotics fluency

Competitive Landscape

Full-stack integration vs. specialized competitors in robotics education

INTERNATIONAL COMPETITORS

Code Ninjas

US • Coding/Tech Enrichment

✓ Game-based coding

✓ 350+ US centres

✓ Ages 5-14

Kumon

Global • Supplemental Education

✓ 35,000+ centres globally

✓ Math & reading focus

✓ Self-paced learning

Meta Robotics Positioning

Full-stack integration • 20+ modules, 600+ models • Singapore validation + global scale

LOCAL ASIAN COMPETITORS

Nullspace Robotics

Singapore • Robotics/Coding

✓ MOE appointed vendor

✓ 2008 established

✓ Competition training

Kodecoon Academy

Singapore • Coding/DSA Prep

✓ 7 centres islandwide

✓ DSA preparation

✓ Ages 4-16

Key Differentiators

Vertical integration (IP + hardware) • Multi-year progression (3-16) • Partner-ready with LMS integration

The Path to SGD500M+

Each stage of franchise expansion compounds recurring revenue and IP-royalty multipliers

01 — 15–30 sites

Early Regional Expansion

- 8–12 centres franchised | company-run
- 7–18 licensees pre-schools | schools

Valuation range

SGD 10M – 20M

02 — 50–100 sites

Strong ASEAN + Middle East

- 15–25 centres franchised | company-run
- 35–75 licensees pre-schools | schools

Valuation range

SGD 30M – 80M

03 — 200–500 sites

Large Regional EdTech Network

- 40–60 centres franchised | company-run
- 160–440 licensees pre-schools | schools

Valuation range

SGD 100M – 300M

04 — 1,000+ sites

Global Robotics & Coding Platform

- 80–100 centres franchised | company-run
- 900+ licensees pre-schools | schools

Valuation range

Potential SGD 500M+

Investment Opportunity

Why Meta Robotics, Why Now

"Robotics fluency will be table stakes for tomorrow's workforce."

★ Market Validation

Proven B2C model with 7 Singapore centres, establishing a highly visible operational footprint and exceptional parent testimonials.

★ Media Proof & Recognition

Featured in ParentsWorld's "Best in STEM & Robotics Education 2025" (Feb '25) and highlighted on CNA938's "Mind Your Money" segment.

★ Platform Moat

Highly defensible ecosystem featuring a vertically integrated curriculum, purpose-built proprietary hardware (KindieBot), and seamless blended delivery powered by HeyHi LMS.

The Metorion Scale Logic

Validating locally to scale globally

VALIDATING ENGINE

B2C Traction (Singapore)

✓ High-yield term fees & camps ✓ Rapid curriculum iteration

✓ Deep product-market fit ✓ Strong brand awareness

↓

GROWTH ENGINE

Scalable B2B (Metorion Int.)

✓ Franchise brand fees ✓ High-margin IP licensing

✓ Recurring royalties (8-10%) ✓ Asset-light expansion

Holding & Subsidiary Structure

Meta Education Group and its three operating subsidiaries

HOLDING COMPANY

Meta Education Group

Paid-up capital **$50,000 → $971,364**

WHOLLY OWNED

STEP Education Pte Ltd

Brand	**Meta Robotics**
Model	**Blended learning · 7 SG schools**
Revenue	**$1.8M (2026)**
Paid-up cap.	**$1,117,114**
Notes	**GST registered · Young CEO**

SUBSIDIARY

D'Montessori Pte Ltd

Brand	**Agile Minds + Meta Robotics Jr**
Revenue	**$80,000 (2025)**
Status	**Non-GST registered**
Focus	**Early-years STEM**

SUBSIDIARY

Meta Robotics Pte Ltd

Brand	**Meta Robotics Education**
Model	**B2B licensing + online curriculum**
Revenue	**$180,000 (2026)**
R&D	**Surabaya centre, Indonesia**

↑ Paid-up capital reflects the Jun 2026 conversion of $921,364 in directors' & third-party loans to equity (from $195,750).

Financial Overview of STEP Education

Three-year performance trajectory: from loss to expanding profitability, with directors' loans now converted to equity

FY2023 — Jun 2024

Revenue	$1,360,347
Expense	$1,537,406

Loss before Tax
($150,782)

Director's loan
$300,000 → *equity*

R&D share of exp.
~25%

FY2024 — Jun 2025

Revenue	$1,298,205
Expense	$1,171,663

Profit before Tax
$91,095

Director's loan
$200,000 → *equity*

R&D share of exp.
~20%

FY2025 — Jun 2026 * ESTIMATED

Revenue	$1,850,702
Expense	$1,712,617

Profit before Tax
$138,085

Director's loan
$100,000 → *equity*

R&D share of exp.
~25%

Directors' Loans Converted to Equity

SGD 921,364 in directors' & third-party loans assigned and capitalised (Jun 2026).

STEP Education paid-up capital

~~$195,750~~ → **$1,117,114**

** FY2025 — Jun 2026 figures are management estimates. Audited full financial statements will be available in September 2026 and may differ from the figures shown.*

Key Risks

As with any growth-stage company, investors should consider several execution risks.

1. Successful recruitment of overseas franchisees and licence partners.

2. Continued enhancement of the curriculum to maintain competitive differentiation.

3. Scaling the LMS and digital ecosystem into meaningful recurring subscription revenue.

4. Strengthening shareholders’ equity through continued profitability.

These risks are execution-related rather than structural and are typical for companies transitioning from domestic operations to regional expansion.

Shareholding & Equity Availability

Current cap table with a single director majority and an open allocation for new investment

Current Shareholding

Director #1	**56.0%**	Shareholder #5	**3.0%**
Shareholder #2	**8.75%**	Shareholder #6 (Management)	**2.0%**
Shareholder #3	**8.0%**	Shareholder #8	**1.0%**
Shareholder #1	**7.5%**	Shareholder #9	**1.0%**
Shareholder #4 (Management)	**5.0%**	Shareholder #10	**1.0%**
Shareholder #7	**4.0%**	Shareholder #11	**1.0%**

Open for Equity

New Shareholder #1

5.0 – 20.0%

Investment Window

A defined equity allocation is reserved for an incoming strategic investor, with the director retaining a controlling majority stake post-raise.

Investment Proposals

Three tiered equity opportunities for strategic investors

TIER 1

3% Equity

$180,000

investment

0.3% revenue sharing or
5% per annum return

Fixed annual return on capital

2.9%-10% yield based on revenue sharing

TIER 2

5% Equity

$300,000

investment

0.5% revenue sharing or
5% per annum return

Fixed annual return on capital

2.9%-10% yield based on revenue sharing

TIER 3

7% Equity

$420,000

investment

0.7% revenue sharing or
5% per annum return

Fixed annual return on capital

2.9%-10% yield based on revenue sharing

Loan Financing Options

Three loan options with fixed annual interest

OPTION 1	OPTION 2	OPTION 3
5% Interest	**5.5% Interest**	**6% Interest**
$100,000	**$200,000**	**$300,000**
loan principal	loan principal	loan principal
5% per annum interest	**5.5% per annum interest**	**6% per annum interest**
Fixed annual interest on principal	*Fixed annual interest on principal*	*Fixed annual interest on principal*
Convertible to 1% equity after 3 years	**Convertible to 2.5% equity after 3 years**	**Convertible to 4% equity after 3 years**

Fundraising Ask: Bridge Round

Accelerating B2B international scale while sustaining our core B2C engine

TARGET RAISE

Pre-sale discount at SGD1.6m for limited 20% equity round

Bridge Round

✦ Strategic Rationale

Deploying capital to accelerate asset-light B2B franchise scaling via Metorion International, while simultaneously sustaining and leveraging our profitable B2C operational testing ground in Singapore.

Use of Proceeds Allocation

Middle East Market Entry & BD — ~$125K - $400K (25%)

Establishing footprint, localized business development, and foundational partner acquisition in high-growth Middle Eastern markets.

Southeast Asia Partner Dev & Marketing — ~$125K - $400K (25%)

Targeted marketing support, partner onboarding pipelines, and brand scaling across the broader Southeast Asian region.

KindieBot Manufacturing & Supply — ~$125K - $200K (12.5%)

Hardware production runs, quality assurance, and securing necessary inventory to fulfill incoming international partner commitments.

Working Capital / Cash Flow Buffer — ~$125K - $600K (37.5%)

Sustaining the B2C engine and providing essential runway buffer during the acceleration of our global operations.

Investment Conclusion

Based on the FY2026 financial statements and the Group's strategic structure, Meta Education Group presents an attractive long-term growth opportunity — particularly for investors seeking exposure to scalable education technology and IP rather than traditional tuition operations.

The current financial performance demonstrates that the operating business is capable of funding growth, while the IP business provides significant optionality for future expansion. If management executes successfully on its franchising, licensing and digital platform strategy, the Group has the potential to transition from a Singapore-based education operator into a regional education intellectual property platform.

> *This is a platform business built on proprietary curriculum, recurring educational services and scalable intellectual property — with the operating business providing both validation and cash flow to support long-term expansion.*

Make robotics for every child a global reality

A defensible, vertically integrated robotics-education platform with clear B2C → B2B scale logic and visible Singapore footprint.

Defensible Platform

Vertically integrated with proprietary curriculum IP, purpose-built hardware, and scalable delivery models.

Visible Footprint

7 Singapore centres, 600+ build models, 20+ curriculum modules, and growing partner network.

Partner-Ready

Comprehensive training, curriculum access, and ongoing support for partners across the global network.

“Where young minds meet tomorrow’s tech”

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Building the future of education