

# Bartley Traders

Corporate Deck



# Our Story



BARTLEY TRADERS was founded on the 29<sup>th</sup> of August 2017. We provide our clients enablers to build sustainability ecosystems by offering consult-procure-train capabilities through our brands. Our methodology helps corporations understand their natural capital, tailor solutions to enhance circularity of resources and ultimately measure Environmental, Social and Governance (ESG) goals. Bartley means '*The Birch Tree Meadow*'. Our logo is inspired by the Cherry Birch Tree which symbolizes the beginning of something new. This tree is known to revive soil where no other plant can survive and is highly adaptable. In Celtic mythology, it is considered a tree of beginnings and symbolizes renewal and purification.

# Our Vision

- To be the most effective sustainability transformation partner.
- To be the most reliable green procurement partner.
- To be market leaders in deploying sustainable services.



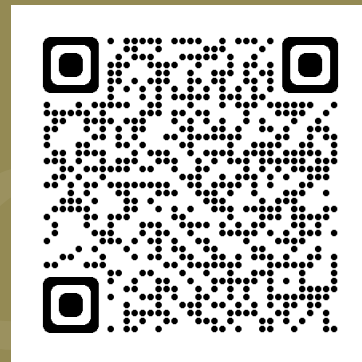
# Our Businesses

*The Green Integrator*®

[www.thegreenintegrator.com](http://www.thegreenintegrator.com)

**THE GREEN INTEGRATOR** is the e-Commerce arm of Bartley Traders, offering a wide range of green products and solutions.

Learn More



*I am a Green Citizen*®

[www.iamagreencitizen.com](http://www.iamagreencitizen.com)

**I AM A GREEN CITIZEN** is the services arm of Bartley Traders offering sustainable training, events and entertainment.

Learn More



## Our Mission

Bartley Traders is passionate in our cause to make Mother Earth a greener planet. Our methodology is inspired by nature's circularity. We tailor green solutions according to the ESG goals of our clients and deliver them without impacting operations. We recognize the challenges faced by society to take that first step towards sustainability. Our mission is to make this switch a guided and sustainable one.

# Our Process

## Data Consultation

Review of ESG Goals and supporting data

Audit Dashboard



## Process Consultation

Process assessment of circularity

BCorp Assessment, As-Is and To-Be Mapping



## Product Recommendation

Recommendation of alternatives

Digesters, Office Supplies, Corporate Gifts

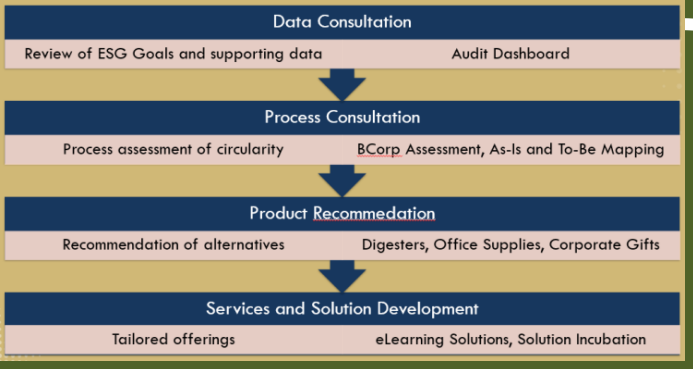


## Services and Solution Development

Tailored offerings

eLearning Solutions, Solution Incubation

# Audit Dashboard

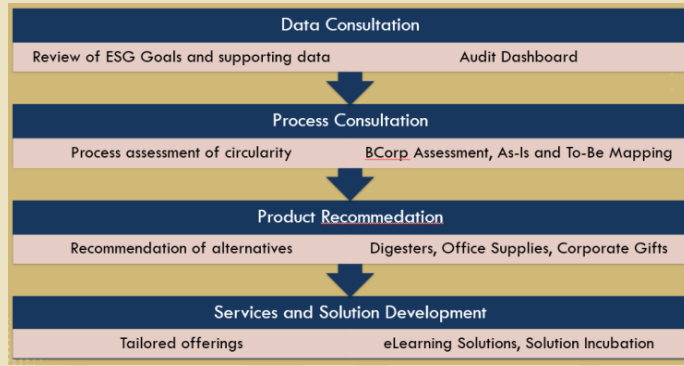


Standards organisations such as the Global Reporting Initiative and the Sustainability Accounting Standards Board sets standards for the disclosure of financially material sustainability information by companies to their investors.

Many small-cap companies perceive sustainability disclosure as costly, time-consuming or resource-intensive. However investors and shareholder communities are becoming increasingly sensitive to a lack of sustainability reporting.

An ESG dashboard can simplify ESG data collection and provide an intuitive interface to view your company's ESG data.

The image displays two screenshots of ESG dashboards. The top screenshot is from ZENO, showing a 'New Framework' configuration screen with a tree diagram of categories like Environmental, Access & Affordability, and Customer Privacy. It also displays an 'Overall ESG Score' of 78/100 and a 'Trends' line chart. The bottom screenshot is from EPIC, showing a 'Data Dashboard' with a 'Pillar Progress' gauge chart, a 'BU Progress' horizontal bar chart for five factories, and 'Category Progress' pie charts for various ESG categories like Energy Management and Business Ethics.



# Sustainability Audit

A sustainability audit, at times called a 'triple bottom line' assessment is the measurement of an organisation's performance against its ESG goals.

It covers investment practices, customer practices and operations.

In each, the assessment reviews details around suppliers, operating procedures and selectiveness in expenditure.

The outcome is a report that suggest improvement opportunities, for the company to meet its goals.

## Preparation

ESG Goals Review

Align Data Sources

Establish Interview Schedule

Align on Project Plan

## Audit

Site Inspection

SOP Review

Data Analysis

As-Is State Map

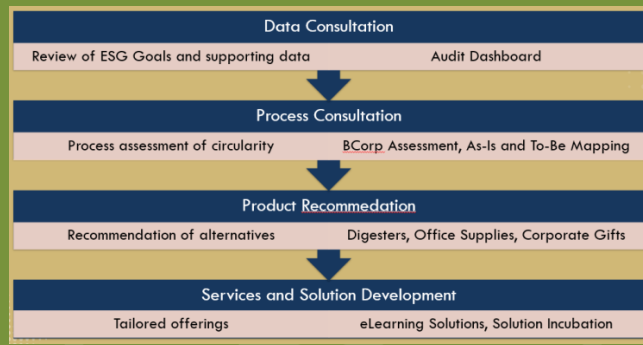
## Report

Results

Recommendations

To-Be State Map

Project Closure



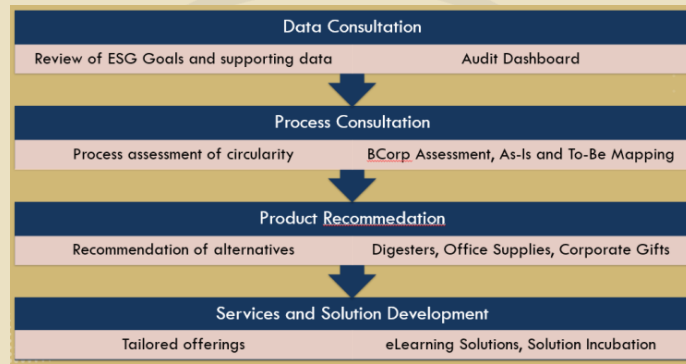
# → Products

TGI strives to reduce waste from our landfills by half and returning to Earth what's from Earth.

Our procurement partnership offers corporations & consumers:

- 1) State of the art equipment to convert as much food waste into organic soil.
- 2) An option for a planned procurement
- 3) Opportunities to purchase low carbon manufactured products
- 4) A wide variety of eco-friendly product alternatives with a circular design.





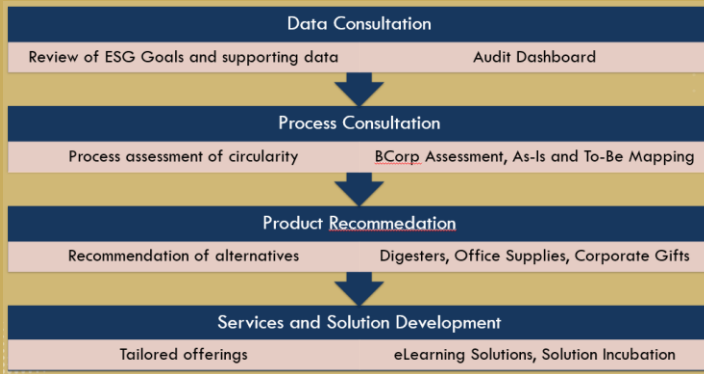
# On-Job-Training

Are you sufficiently informed about Sustainability?

Our eLearning platform ensures that your employees are always up to date with the latest ESG trends and regulations.

1. We offer an ESG basic course to provide introductory knowledge on the topic of sustainability.
2. We offer certificates as a white label solution by arrangement. The entire platform can be adapted to your company's logo and corporate design on request.
3. On our platform, we provide a current, curated overview of relevant updates from the national and international press on the ESG topic.
4. We invite expert speakers to share their knowledge with groups as part of their sustainability awareness program





# ⇒ Incubation

Between aspiring entrepreneurs who want to put products out into the market, and corporations who are seeking to test a product, we have an incubation system that supports the testing requirements. Our lab routinely conducts tests against use-cases and hypothesis.

|             | Traditional                                                                                     | Digester                                                                                              |
|-------------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| Input       | Food waste, dry leaves, culture                                                                 | Food waste only                                                                                       |
| Look        |  <p>Slimy</p> |  <p>Soil-like</p> |
| Smell       | Very smelly 9/10                                                                                | Mild to no smell 1/10                                                                                 |
| Feel        | Slippery                                                                                        | Moist                                                                                                 |
| Sound       | No sound                                                                                        | No sound                                                                                              |
| Consistency | Not consistent, big variation based on weather, input                                           | Consistent, slight variation based on input                                                           |

| 50 KG Food Digesters      |                                                   |
|---------------------------|---------------------------------------------------|
| Input Power               | 220V / 50HZ (3-pin plug, 3-phase power)           |
| Maximum Power             | 65KW (e.g. refrigerator)                          |
| Operation Mode            | Periodic Movement (non-continuous)                |
| Control System            | PLC + touch screen, intelligent processing system |
| Noise Level               | 55db (e.g. air conditioner)                       |
| Daily Processing Capacity | 50KG                                              |
| Net Weight                | 128KG                                             |
| Applicable Environment    | Indoor and Outdoor (sheltered from rain)          |
| Applicable Temperature    | - 5°C to 50°C                                     |
| Dimensions                | L850 * W750 * H850 (mm)                           |

# Differentiator... Why Us?

We apply a **Consult -> Procure -> Train** methodology to ensure our clients are provided solutions that fit their needs. Our staff are formally trained in cutting edge developments in Circular Economy and Sustainability Strategies (Judge, Cambridge).

We reference the **COP** and **Sustainable Development Goals** when building our recommendations. We are in the process of attaining our **B CORP** certification.

We have grown our business organically from a single sustainability product to a suite of solutions.

100% digitalized Operations. Capabilities in Machine Learning, Internet of Things, Artificial Intelligence

We are firm-believers of research and development, we pride ourselves on in-house testing and to be able to standby the quality our products.

More details about our ongoing projects can be found on our website.



# Contact Us



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# Corporates and clients we have worked with



And many more...

A large white circle is centered on an orange background. The background features a halftone pattern of small white dots that is most dense in the center and fades out towards the edges. The text "Thank You" is written in a serif font, with "Thank" on the top line and "You" on the bottom line, both in a color matching the background.

Thank  
You