

VIDEO PRODUCTION COMPANY

CAPITAL EXPENDITURE - \$225,000

Setup Costs: \$79,000

- Co. registration
- Namecards
- Rental deposit
- Renovation
- Lightings
- Insurance
- Van downpayment
- Accounting software

Office Furniture: \$15,000

- Work communal table
- Staff chairs
- Steel cabinets (documents)
- Office stationery
- White boards
- Staff lockers

Cameras & Accessories: \$28,000

- Canon XA55
- Canon 5D Mark IV
- Camera lenses (3-4 pieces)
- 2 x Tripod
- Edelkrone slider compact
- Gimbal
- Dry cabinet
- Lapel microphones
- Shelf/rack for equipment
- Additional accessories (battery, charger, etc)

IT Infrastructure: \$28,000

- iPad
- iMac – video editing
- Sales Mgr iPhone
- Backup storage/internal server
- IT setup
- Memory cards
- Office printer

Total capital expenditure: \$222,030

*Inclusive of 2 months running costs